



Website Audit

IF YOU ANSWER "NO" TO ANY OF THE BELOW, IT'S TIME TO UPDATE YOUR WEBSITE.

- Does your website look modern?
- Is it clear what grades you serve?
- Is your mission/vision front and center?
- Do you have more visual content than text?
- Is your website tied to social media?
- Is your contact information easy to locate?
- Is there a place for people to donate?
- Do you have professional staff photos?
- Do you have professional quality photos?
- Can parents access resources they need easily?
- Is it clear what sets your school apart from other schools?

NOTES :

NEXT STEPS

01

02

03